



INTRODUCING THE CORE 60 DQ GRILL & CHILL®

CRAVING SOMETHING BETTER

Welcome guests with stylish décor that sets a DQ® location apart from the typical quick-service restaurant. The restaurant features a modern open-air dining area, separate "Grill" & "Chill" sections, comfortable booths, large tables, warm lighting and music. Seats 60 guests inside and 20 on an attractive outdoor patio.

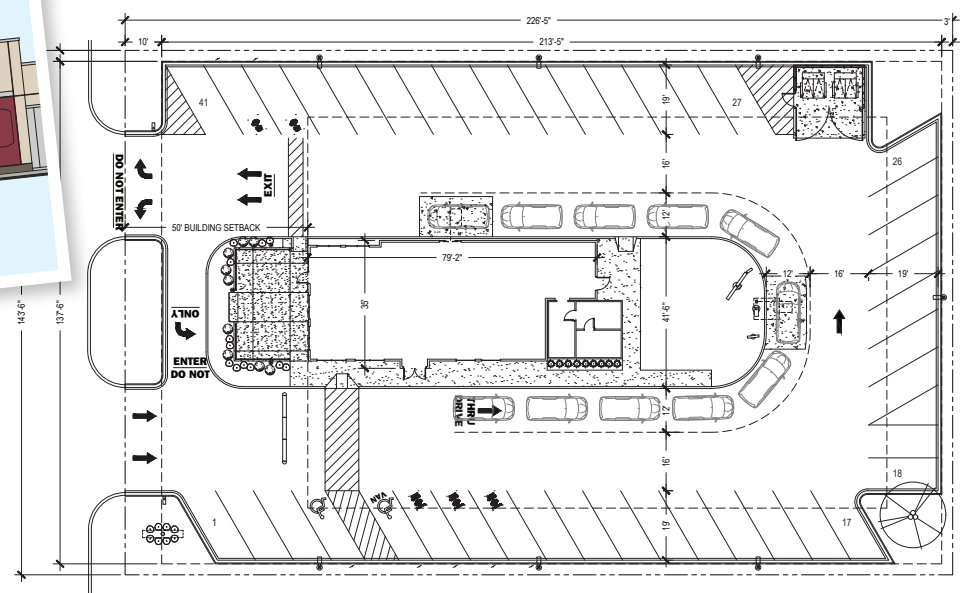
DQ Grill & Chill® restaurant development is focused on free-standing locations. We will consider shopping center endcaps with drive-thru capability, conversion of restaurants or retail facilities and multiple use facilities. Above all, the restaurant location must have an efficient drive-thru service lane. The DQ® portion of the facility will convey the full DQ Grill & Chill® exterior signage and image.



SITE CRITERIA

- Seating: 60
- Minimum Lot Size: 36,019 Square Feet* & 144' Frontage**
- Building Size: 2,371 Square Feet
- Dedicated Parking: 42 Parking Spaces
contiguous common parking will be considered
- Traffic Count Minimum: 20,000 Average Daily Traffic
- Residential Population: 12,500+ (5 minute drive-time)
- Local Daytime Population: 5,000+ (5 minute drive-time)
- Median Household Income: Min \$40,000 Prefer \$50,000+
- Drive-Thru: Site can acquire drive-thru zoning approval.
Required 5/6 car stack between window & menu
with additional stack at entrance of drive-thru.

*Lot size is dependent on factors such as setbacks and information available locally from municipality
**Could be more/less dependent upon local building requirements



*Disclaimer: Please refer to the DQ Grill & Chill Franchise Disclosure Document (FDD) Item 7 for range in investment costs. Your investment could vary widely from the investment amount listed in this brochure due to geographic location, labor environment, construction demand and other market factors. The investment numbers represent a prototypical DQ Grill & Chill Core 60 on an improved lot. This also assumes that utilities are available at property boundary and there are no issues with easements. The investment ranges in the FDD are more broad as they include a variety of options for sites and facility that are selected by the franchisee for their project that include optional building and site enhancements.